Advertising formats - Price list as of 27.2.2017



Internationals Bratislava, www.internationals.sk Internationals Bratislava s.r.o. Karpatske namestie 10A, 83106 Bratislava

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We provide a very special symbolic pricing for NGOs, charities, startups, freelancers please, contact us

Social media		
Facebook post	One post at the Internationals Fan Page	18 eur
Pin post FB	Pin a post to the top of the page/3 days	2 eur per a day, min 7 days
Event creation on FB	Creation and publication of an event	15 eur
Twitter, Google+ post	One post	8 eur
Post in a different language then English	Translation, proofreading and posting in one of the following languages on specific closed groups: IT, GR, ES, RU, UA, HR, UK, FR, BR, D	25 eur
Instagram post	One post at the Internationals Instagram Profile	12 eur
Advertising package	2 Facebook posts + pin 10 days, 2 twiter posts, 2 G+ posts, 2 instagram posts, adding an event to web page for 10 days, creation on facebook + pin 10 days (40% discount)	90 eur
Youtube/Vl og	creating a video on Youtube or other Vlog	individual agreement
Web page www.internat	tionals.sk	
PR article	Advertorial/PR article at the www.internationals.sk (just publishing, writing not included)	50 eur
Writing a PR article	Writiting in English or Slovak	20 eur
Translation of text/article from SK or ENG to other languages	Max 500 signs - translation, proofreading in one of the following languages: IT, GR, ES, RU, UA, HR, UK, FR, BR, D	12 eur
Adding an event on web page	Adding the event on web page	3 eur per a day, min 7 days
Banner advertising	562px x 150px; jpg format/1 week	40 eur
	1050px x 150px; jpg format/1 week	50 eur
International events		
Format	Description	Price
Branded event (400-600 people)	Party/event advertised under the brand's name, this include posts at the Internationals' social media and web page, roll-ups, banners at the venue, promotion with hostesses, sampling, leaflet distribution	400 eur
Event's Partner	Partner's logo will be part of the invitations and posts at the Internationals' social media and web page	200 eur

Promotion during event	Product's sampling/tasting, brochure or merchandise distribution, up to 2 hostesses, distribution of gifts/merchandise at the entrance	300 eur
Simple leaflet/samples distribution	Leaflets or samples will be distributed by the Internationals' staff at the entrance to the venue	150 eur
Logo placement	Placement of the two banners with logo and one roll-up	150 eur
Sponsorship	Price to the raffles and competitions	individual agreement

Links to our social media:

web: www.internationals.sk

fb: www.facebook.com/InternationalsBratislava

twiter: https://twitter.com/InternationaBA

G+: https://plus.google.com/106213415377402463669 Linkedin:https://www.linkedin.com/groups/4979543

Instagram": https://www.instagram.com/internationals bratislava/

Youtube: https://www.youtube.com/channel/UCSL6bm3v2Hasol-jdaNjRNQ