



Advertising formats - Price list

Internationals Bratislava, www.internationals.sk

Internationals Bratislava s.r.o.

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We provide a special pricing for NGOs and charity, please, contact us

Social media		
Facebook post	One post at the Internationals Fan Page	20 eur
Pin post FB	Pin a post to the top of the page/3 days	2 eur per a day, min 3 days
Event creation on FB	Creation and publication of an event	30 eur
Twitter, Google+ post	One post	7 eur
Post in a different language then English or Slovak	Translation, proofreading and posting in one of the following languages on specific closed groups: IT, GR, ES, RU, UA, HR, UK, FR, BR	individual agreement
Instagram post	One post at the Internationals Instagram Profile	12 eur
Advertising package	3 Facebook posts, 2 pins, 1 event, 3 instagram posts (40% discount)	90 eur
Web page www.internationals.sk		
PR article	Advertorial/PR article at the www.internationals.sk	50 eur
Adding a logo under section Partners	Publishing a logo under the section Partners	30 eur
Adding an event on the web page	Publishing an event	2 eur per a day, min 5 days
Banner advertising	562px x 150px; jpg format/1 week	40 eur
	1050px x 150px; jpg format/1 week	50 eur
International events		
Format	Description	Price
Branded event (400-600 people)	Party/event advertised under the brand's name, this include posts at the Internationals' social media and web page, roll-ups, banners at the venue, promotion with hostesses, sampling, leaflet distribution	400 eur
Event's Partner	Partner's logo will be part of the invitations and posts at the Internationals' social media and web page	200 eur
Promotion during event	Product's sampling/tasting, brochure or merchandise distribution, up to 2 hostesses, distribution of gifts/merchandise at the entrance	300 eur
Simple leaflet/samples distribution	Leaflets or samples will be distributed by the Internationals' staff at the entrance to the venue	150 eur
Logo placement	Placement of the two banners with logo and one roll-up	150 eur
Sponsorship	Price to the raffles and competitions	individual agreement