

Advertise with us

www.internationals.sk





About us

Internationals Bratislava is an organization that brings together people from all around the world living or visiting Bratislava, regardless of their cultural origin. We are connecting people, businesses, helping networking and our message is to strongly support intercultural and human exchange. Our mission is to connect cultures, find new friends. Organization was founded in 2014 by Maria Hrvatic from Croatia.

We connected people from more than 120 countries so far and our community is growing. Established by expats for international people we started from experience as a foreigners, having lived and experienced local culture. We are nowadays guiding expats through night life, nature, activities where they can get to know local and international people. Bratislava is our home for now and we are working hard to make our home feel like a family.



International Bratislava

Key data



11 500 facebook fans



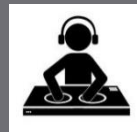
120 nationalities



25 – 45 age range



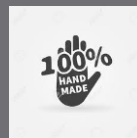
7 000 participants yearly



11 club parties with 6 000 people



3 international festivals with 800 people



40 creative workshops for adults and kids



5 artistic performances

Target groups

Our community consists of English speaking foreigners and Slovaks mostly studying and working in Bratislava. However we also cover subgroups of international entrepreneurs, mothers on maternity leave, retirees, parents ecc.

We have more than 20.000 members, ratio between foreigners and Slovaks is 50% : 50%. Majority of our members are between 25 – 45 years.

We can help you to address your message to the specific groups according to the: language spoken

-(ENG, SK, IT, GR, ES, RU, UA, HR, UK, FR, BR)

- age
- gender
- according to the country of origin
- working status (students, corporate employees, entrepreneurs, mothers on maternity leave, retirees, parents ecc)





Social media

Advertising opportunities



Internationals
Bratislava

Our social media

web: www.internationals.sk

Facebook: www.facebook.com/InternationalsBratislava

twitter: <https://twitter.com/InternationaBA>

G+: <https://plus.google.com/106213415377402463669>

Linkedin: <https://www.linkedin.com/groups/4979543>

Instagram: https://www.instagram.com/internationals_bratislava/

Youtube: <https://www.youtube.com/channel/UCSL6bm3v2Hasol-jdaNjRNQ>

Facebook page



Our Facebook page, updated several times a day, features all interesting parties, events and cultural activities held in Bratislava.

It is a first choice for everyone, who wants to be informed, what's going on in Bratislava.

With almost 11 500 members it is the biggest FB expat's group in Slovakia. This number of fans will guarantee you the high organic reach of your advertisement.

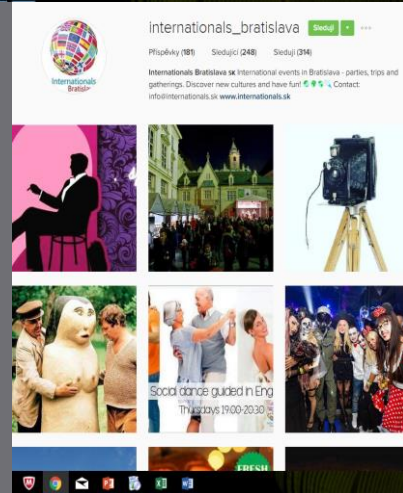
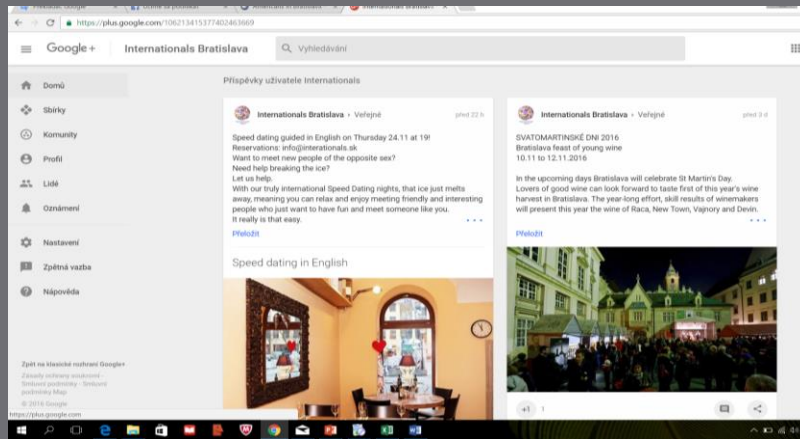


Google+, Twitter, Instagram

Companies, providing service for expats, fitness trainers, international booksellers, real estate agencies and many others can benefit from an advertisement at our Google+, Twitter or Instagram.

You can contact our experienced team, which will advise you the best platform for your target group.

You don't have to publish your ad in English language only. We can have you translated your post to the major world languages.





Price list

Social media		
Facebook post	One post at the Internationals Fan Page	20 eur
Pin post FB	Pin a post to the top of the page/3 days	2 eur per a day, min 3 days
Event creation on FB	Creation and publication of an event	30 eur
Twitter, Google+ post	One post	7 eur
Post in a different language then English	Translation, proofreading and posting in one of the following languages on specific closed groups: IT, GR, ES, RU, UA, HR, UK, FR, BR	individual agreement
Instagram post	One post at the Internationals Instagram Profile	12 eur
Advertising package	3 Facebook posts, 2 pins, 1 event, 3 instagram posts (40% discount)	90 eur



WHY YOU SHOULD JOIN INTERNATIONALS BRATISLAVA!!

Hello dear readers! In this article I will present three reasons why you should not miss out a chance to be a part of...



HATHA VS VINYASA YOGA

If you are familiar with yoga, you are most likely very familiar with both hatha yoga, as well as vinyasa yoga. They are both...

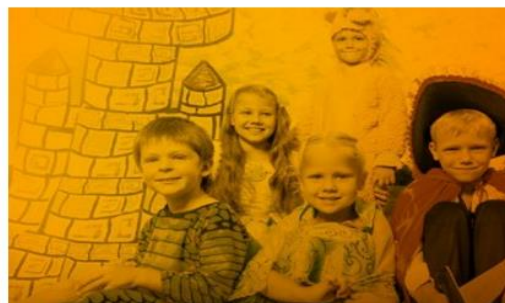


MINDFULNESS PILATES IN ENGLISH + AROMATHERAPY CLASSES

This class is for those who are interested to exercise more mindfully and find through conscious movement harmony of their body, breath and mind....



ROZDIELNOSŤ NÁS SPÁJA - DIVERSITY



VOTE FOR OUR PROJECT



SLOVAK CASTELS

www.internationals.sk

Advertising opportunities





Key statistics

(source: Google Analytics January – October 2016)

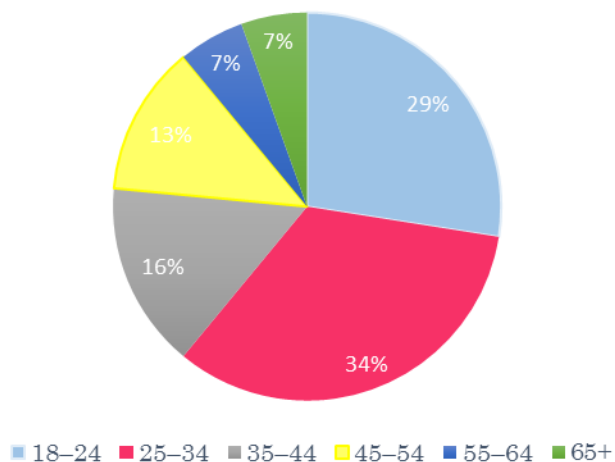
Unique users: 9 262

Average number of monthly visitors: 2 250

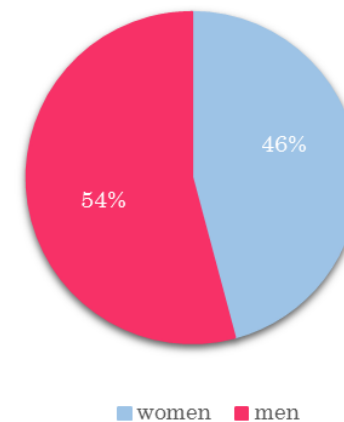
Number of pages per visit: 3.08

The average duration of visit: 00:02:26

Age range



Gender





Key statistics

(source: Google Analytics January – October 2016)

Country of origin:

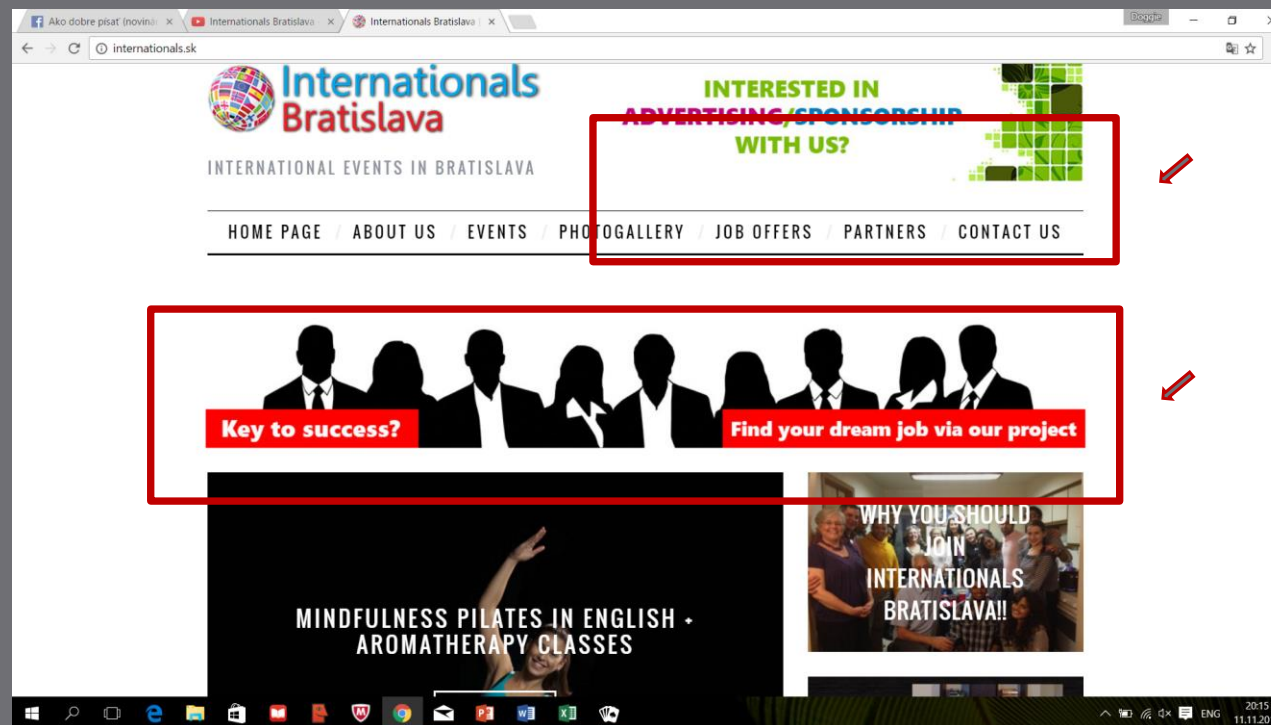
	14 433 Podíl z celku v %: 100,00 % (14 433)
1.  Slovakia	7 220 (50,02 %)
2.  United Kingdom	1 389 (9,62 %)
3.  United States	553 (3,83 %)
4.  Italy	535 (3,71 %)
5.  France	407 (2,82 %)
6.  Germany	368 (2,55 %)
7.  Austria	304 (2,11 %)
8.  India	207 (1,43 %)
9.  Serbia	167 (1,16 %)
10.  Greece	166 (1,15 %)

Language:

	14 433 Podíl z celku v %: 100,00 % (14 433)
1. en-us	5 872 (40,68 %)
2. en-gb	1 921 (13,31 %)
3. sk	1 031 (7,14 %)
4. sk-sk	743 (5,15 %)
5. it	389 (2,70 %)
6. fr	382 (2,65 %)
7. it-it	302 (2,09 %)
8. (not set)	296 (2,05 %)
9. ru	238 (1,65 %)
10. de	211 (1,46 %)



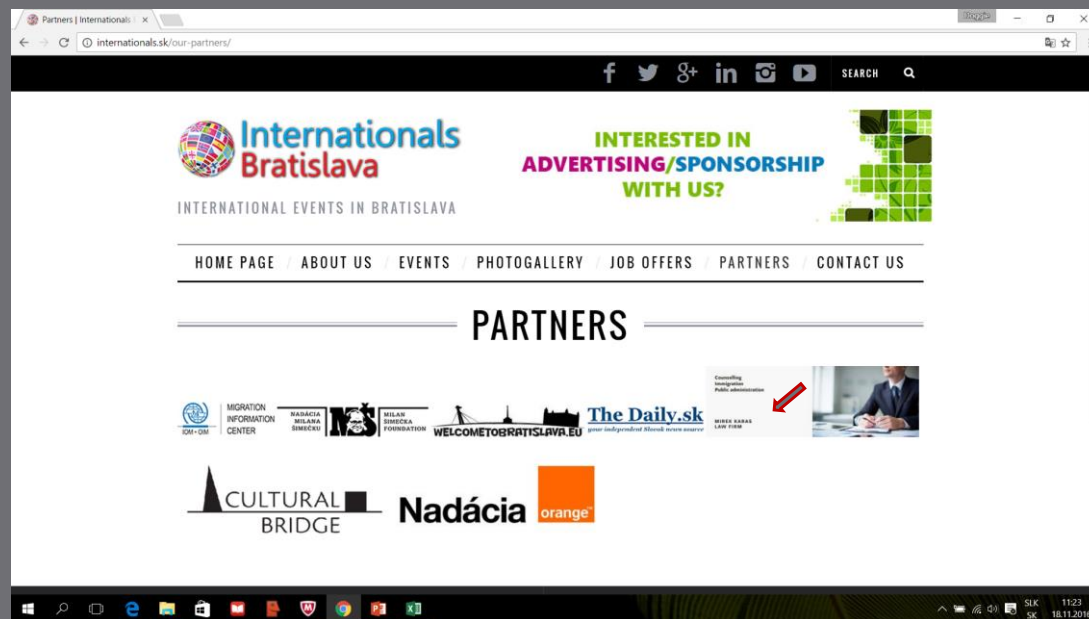
Advertising formats



Web page www.internationals.sk		
PR article	Advertorial/PR article at the www.internationals.sk	50 eur
Banner advertising	562px x 150px; jpg format/1 week	40 eur
	1050px x 150px; jpg format/1 week	50 eur



Advertising formats



Web page www.internationals.sk

PR article	Advertorial/PR article at the www.internationals.sk	50 eur
Adding a logo under section Partners	Publishing a logo under the section Partners	30 eur
Adding an event on the web page	Publishing an event	2 eur per a day, min 5 days
Banner advertising	562px x 150px; jpg format/1 week	40 eur
	1050px x 150px; jpg format/1 week	50 eur



International Parties

Advertising opportunities



International parties

Our party has become known for its excellent and relaxed atmosphere. They are organised almost every month and bring attention of 400 – 600 people. Our friendly atmosphere in connection with your brand can create an unique experience, that will be remember for a long time.

Branded event, product placement, promotion, sampling, quiz and raffle
...there are unlimited possibilities for interaction with your brand. Feel free to contact our dedicated team for the most creative ideas.



Pricelist

International events		
Format	Description	Price
Branded event	Party/event advertised under the brand's name, this include posts at the Internationals' social media and web page, roll-ups, banners at the venue, promotion with hostesses, sampling, leaflet distribution	800 eur
Event's Partner	Partner's logo will be part of the invitations and posts at the Internationals' social media and web page	200 eur
Promotion during event	Product's sampling/tasting, brochure or merchandise distribution, up to 6 hostesses, distribution of gifts/merchandise at the entrance	400 eur
Simple leaflet/samples distribution	Leaflets or samples will be distributed by the Internationals' staff at the entrance to the venue	200 eur
Logo placement	Placement of the two banners with logo and one roll-up	250 eur



International parties

Please, contact:

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